



offshoreWIND.biz



PRICE LIST 2023

With our team of editors, content developers and sales & marketing professionals, Offshore WIND brings the industry daily news, in-depth stories and networking events. By doing so Offshore WIND does not only help develop this industry but it also offers overview in this fast paced growing market.

As we reach thousands of offshore wind professionals daily, the platform is the perfect tool to help you reach sales and marketing goals. Offshore WIND can and will help you connect with the global offshore wind supply chain.

Whether you make the key decisions in the industry or you want key decisions made in your favor, Offshore WIND will work for you and your company. In one step you can advertise your company to the whole industry.



224,000
Online users



13,500
Newsletter subscribers



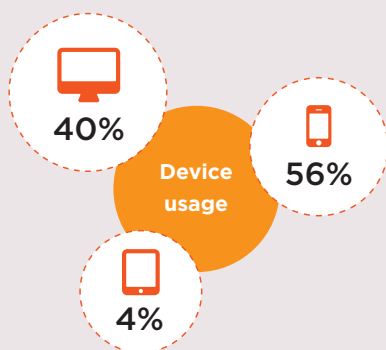
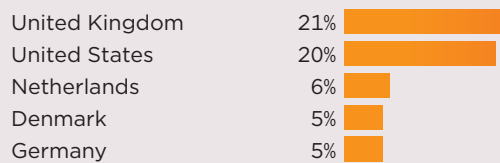
603,000
Page views



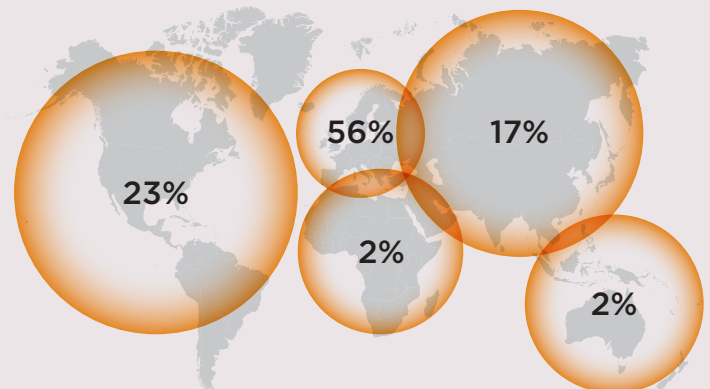
175
News publications

OffshoreWIND.biz Statistics

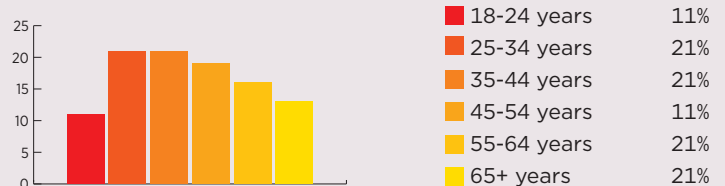
Featured countries

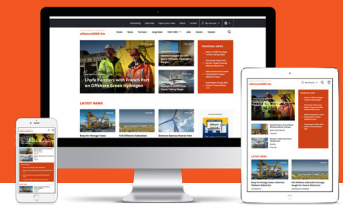


User base per continent



User base by age





OffshoreWIND.biz online advertising

By setting up a display campaign, you can reach thousands of industry professionals. With the right message and images you will catch the leads you are looking for, work on brand awareness and create relevant market exposure; ingredients for successful sales in the future.

Online CPM

You can set your campaign based on your preferences. Select a specific channel, market, region, topic, timing or position to reach your preferred audience. Banners will run on site (ROS) on desktop and on mobile.



CPM rate = cost per 1,000 impressions

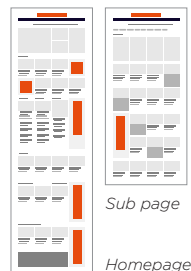
Example 1 - general: Campaign price = € 41,25 x 60,000 impressions / 1,000 = € 2,475

Example 2 - targeted: Campaign price = € 41,25 x 40,000 impressions x 1.5 (Americas) / 1,000 = € 2,475

Target options

Region - continent	
Africa	1.5
Americas	1.5
Asia Pacific	1.5
Europe & Eurasia	1.5
Middle East	1.5
South and Central Asia	1.5

Banner positions



Daily News Newsletters

Position	Size (px)	Period	Price
P9	320 x 100	Week	€ 570
P10	250 x 250	Week	€ 570
P11	250 x 250	Week	€ 400
P12	250 x 250	Week	€ 400



Branded Content

Industry contribution € 1,390

Reach thousands offshore energy professionals with an Industry Contribution. Explain what challenges the market faces, that can be solved with a different solution or angle (without focusing on your product/service).

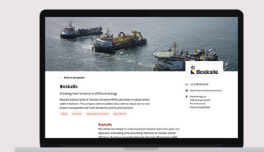
- ✓ Visibility in Industry Contribution section on homepage
- ✓ Item included Industry Contribution section in newsletter
- ✓ Presented as highlighted content item on relevant news archive pages



Partner Profile € 2,700 per year

When you're partner of Navingo you'll be visible on the platform of choice throughout the whole year. Visitors of our platforms will see your brand/company next to related content and your partner page with a full description of your products and other content (images, video, hyperlinks, whitepapers etc.) will only be one click away for possible prospects.

- ✓ Omni channel exposure and visibility all year
- ✓ Partner profile on platform of choice
- ✓ Profile with multimedia support (images, video, hyperlinks etc)
- ✓ Related content exposure
- ✓ Listing in Partner overview
- ✓ Industry Contribution item
- ✓ Cross channel visibility of industry contribution: 2 weeks on homepage, newsletter, partnerpage
- ✓ Published vacancies connected to your profile
- ✓ Increased findability by search engines



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- All prices in this product sheet exclude VAT.
- Content and prices can be subject to change without prior notice.
- Navingo reserves the right to revise or reject any advertisement.
- Our terms & conditions are applicable.
- Statistics are based on February 2022.